

## **Tata Building India Digital Mini Essays**

### **Terms and Conditions**

1. **Introduction** - By registering, you (the “**Participant**”) agree to be bound by the following terms and conditions in connection with the Tata Building India Digital Mini Essays contest (the “**Contest**”). The event will be conducted by Tata Sons Private Limited (the “**Organizers**”).

2. **Eligibility** - Open to all Indian citizens resident in India. People under the age of 18 must have verifiable parental or guardian consent to participate.

3. **Contest Period** - The contest period is from 15<sup>th</sup> August 2025 to 31<sup>st</sup> March 2026.

#### **4. Contest Rules**

- The Contest is an online event and will be organized on a digital platform.
- Any Participants under the age of 18 years will require to submit verifiable parental/guardian consent separately to the Organizers prior to their participation.
- Participants select their occupation (e.g., Doctor), choose their gender, upload a facial scan to generate a personalized AI avatar in chosen attire.
- Participants submit a nation building pledge, inspired by their avatar (e.g., “I will provide free healthcare to underprivileged children”), Mandatory fields are pledge and email/phone number.
- Downloadable PDF: Each participant receives a downloadable PDF featuring their avatar.
- There is no entry fee for participation.
- Multiple entries by the same Participant are allowed, subject to each pledge/submission being different.
- A lucky winner will be selected by the Organizers every month till 31st March 2026. A total of 7 lucky winners will be selected from all the eligible entries received during the Contest Period.
- Winners will be selected through a random draw conducted by the Organizers (either manually or using a computer-generated randomization tool) from all eligible entries received during the Contest Period. The draw will be conducted in the presence of at least two representatives of the Organizers/its agencies. The decision of the Organizers in this regard will be final and binding and will not be subject to any review, challenge, or correspondence.
- The winners will be announced on the Instagram handle @tata\_building\_india.

#### **5. Prizes**

- The Organizers may take any action necessary to verify Participants’ compliance with the Terms and Conditions of participation or undertaking before awarding a prize (including, in the case of students or other minors under the age of 18, the

guardian's ID, name, number, signed consent or any other document required by the Organizers). Participants understand and acknowledge that even though they may be announced as a winner, if their compliance with the Terms and Conditions of participation/ undertaking cannot be verified to the satisfaction of the Organisers, then the Organisers will select an alternative winner in their sole and absolute discretion. The decisions of the Organizers shall be final and binding, and the Organizers will not correspond with the Participants about the determination of the winners.

- Winners would receive an iPad as educational aid. The exact fixtures would be announced in winner posts on @ tata\_building\_india (Instagram).

## 6. Terms and Conditions

- By participating, Participants agree to be bound by these terms and conditions and the decisions of the Organizers.
- Employees of the Organizers, Corporate Brand and Marketing Team at Tata Sons Private Limited and Tata Services Ltd along with identified agency partners for the event, its affiliates, subsidiaries, advertising and promotion agencies, and immediate family members are not eligible to win.
- The Participants hereby acknowledge and agree that all video/ image/ asset shared as a part of this Contest (the “**Content**”) shall become the perpetual property of the Organisers with full rights and ownership and the Participants grant the Organisers irrevocable, worldwide, exclusive, royalty-free and perpetual rights therein. The Organisers can choose to use the Content across any medium, at any time at its sole and absolute discretion.
- The Organizers shall be entitled to use the Content for advertising purposes across all media.
- The Content posted by the Participant must be original and should belong to the Participant themselves.
- The submissions must comply with the following rules and may be disqualified if the organizers have reason to believe, in their sole discretion, that the submission does not comply with the following requirements:
  - Adhere to the terms of the Terms and Conditions of Contest/ undertaking and any additional rules stated by the Organizers;
  - Not violate the terms of use of any social media service, website, mobile application, software, software license terms or any other platform used in connection with the Content or Contest;
  - Not contain, depict or refer to any crude, vulgar, obscene, sexually explicit, disparaging, discriminatory, offensive, illegal or otherwise unsuitable language activity or other similar content;
  - Not contain, depict or refer to any content which disparages or refers to the Organisers negatively, or any other person or entity; and
  - Not contain any content that violates any law or any third party's rights (including privacy and intellectual property rights).
- Submissions will not be accepted once the relevant deadline lapses.
- The Organizers reserve the right in their sole discretion to award an alternate prize. All applicable taxes (including TDS) and other expenses, costs, or fees associated

with the acceptance and/or use of any prize shall be borne solely by the winners. Prizes cannot be resold or exchanged by the winners.

- The winners will be contacted on their phone numbers/email address. If no response is received within 24 hours, a new winner will be selected and the previous winner will forfeit all rights to the prize.
- Participants are hereby informed that Organizers do not charge or pay any participation fee for taking part in the Contest. Any offer or communication made by any third-party requiring a participation fee in cash or kind and/ or offering money should not be entertained and the Organisers shall not be liable and hereby reserves any liability in this regard.
- The Organizers reserve the right and sole discretion to alter/amend/modify the Contest and/or these Terms and Conditions at any time without any prior notice whatsoever, including but not limited to the right to make any changes to the Contest, its format, date, rules, prizes and in any matter related to the Contest.

## **7. Liability**

- The Organizers are not responsible for any technical malfunctions, lost or delayed entries, or any other issues that may arise during the Contest.
- By entering, participants agree to release and hold harmless the Organisers, their affiliates, and their respective officers, directors, employees, and agents from any liability arising from participation in the Contest or the acceptance, use, or misuse of any prize.
- The Organizers affiliates, and their respective officers, directors, employees, and agents shall not be held liable for any warranty, costs, damage, injury, or any other claims incurred because of usage of the prize by the winner.
- Organizers shall neither be liable nor responsible for any loss suffered by the Participants if they act in response to any fraudulent offer made by any third-party. Participants shall promptly inform the Organisers in the event of receiving any fraudulent offer.
- It is the responsibility of the winners of the Contest to fully comply with all rules and regulations laid down by the organizers, and any other local governing authorities.

## **8. Privacy**

- The Participants acknowledge and agree that his/ her/ their personal information including but not limited to name, contact information and photograph will be collected during participating in the Contest. In this regard, the Participants expressly consent to their personal data being processed by the Organizers as per the linked Privacy Policy.

## **9. Contact Information**

- For any questions or concerns regarding the contest, please DM on our Instagram handle @ tata\_building\_india

#### **10. Governing Law and Jurisdiction:**

- These Terms and Conditions shall be governed by and construed in accordance with the laws of India and be subject to the exclusive jurisdiction of the Courts at Mumbai.

#### **11. Miscellaneous**

- The failure of the Organisers to comply with any provision of the Terms and Conditions due to any events or circumstances beyond the reasonable control of the Organisers will not be considered a breach of by the Organisers. The Organisers are not responsible for any telecommunication, network, electronic, technical, or computer failures or errors of any kind.
- These Terms and Conditions shall prevail over any inconsistent terms, conditions, provisions, or representations contained in any other promotional or advertising materials for the Contest. In the event of any inconsistency, conflict, ambiguity, or discrepancy between any other advertisements etc., these Terms and Conditions shall always prevail.
- The Participant(s) acknowledge and agree not to hold the Organisers liable for any failure to perform or for any delay in performing their obligations.
- The Participants acknowledge and agree to not hold the Organizers liable for the outcome of the Contest and any liability on the Organizers is hereby specifically fully waived by the Participants under applicable laws.

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